

## APRIL EDITION - SPOTLIGHT



## IN THIS ISSUE

MTDC-USM-NCIA Symbiosis Programme

Farmers Using ICT to Update Farming Activities

International Fair to Showcase Internationalisation in USM

USM to Be a Known K-Hub

USM Opens Door to Foreign Students

Sustainability Seminar for Business and Community

### International Fair to Showcase Internationalisation

*Pulau Pinang, 15 March* - The School of Languages, Literacies and Translation (SoLLaT) held an International Day to showcase USM's Internationalisation agenda.

The event included activities such as performances, international food fair, language and cultural exhibition and language games at SoLLaT's premise. The Dean of the ..

[READ MORE](#)

### USM Opens Door to Foreign Students

*Pulau Pinang, 15 March* - The MIT (Malaysia, Indonesia, Thailand) students mobility programme is seen to be a platform to strengthen collaboration between USM and other foreign universities.

USM Vice Chansellor, Prof. Dato' Omar Osman said USM celebrates the diversity of internationalism.

"To date, we (USM) have around 15 000 students of which 2000 students are ..

[READ MORE](#)

### USM to Be a Known K-Hub

*Pulau Pinang, 22 March* - USM has strengthened its position as one of Malaysia's premier knowledge hubs (K-Hubs) by engaging in scientific cooperation worldwide.

Prof. Solvay Gerke, a visiting lecturer from University of Bonn, Germany said the existence of K-hub are incentives for investment and attract capital and high level of man power.

[READ MORE](#)

---

## Farmers Using ICT to Update Farming Activities

*Alor Setar, 12 March* - Universiti Sains Malaysia (USM) has envisioned a plan 'to transform higher education for a sustainable tomorrow' with the goal of becoming a humanising and sustainability-led university for the next generation.

Recently, USM has launched the 'M-Komuniti GreenEven2Peace' programme aimed to facilitate and build a communication network between the Muda Agricultural Development Authority (MADA) and local farmers. The idea is to update farmers on the latest information on harvesting activities through information communications technology ..

[READ MORE](#)

**THIS MONTH EVENT**



**Archaeology Week**

3 April 2012 | 10.00 am  
Building B09 & B15  
Centre for Global  
Archaeological Research



---

**Chief Editor:** Badaruddin Mohamed | **Editor:** Izaham Musa Lope Sapien | **Designer:** Wan Senimurni Nurhaqiqi | **Reporter:** Karmilah Abdullah  
**PUBLISHED BY** Strategic Communications Office(SCOMM) | **CONTACT** 04-6535434 | **EMAIL** [scomm@usm.my](mailto:scomm@usm.my)